



TRANSITION STRATEGIES™

Whenever an organization anticipates significant changes in its operations, the consequences of productivity, market share, customer base, employee confidence, and public perception can become serious risk factors. Expansion, retrenchment, reorganization, relocation, mergers, product & service alterations, and rebranding are a few of the actions that can cause adverse impacts, but they do not have to.

We will work with you to develop effective external and internal strategies to reduce the risk of negative effects on customer loyalty and public perception, while optimizing your organization's image and your employees' confidence. *Transition Strategies* will help you retain market share, satisfy customer base, and preserve public perception.

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